

Julia Poska

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Work Experience

News Intern

May-August 2019

Telegraph Herald, Dubuque, IA

- Wrote 53 stories in 53 work days, mostly 15 to 25 inches long, on a daily news cycle
- Reported live coverage, breaking news, features, city affairs, enterprise and more on deadline
- Managed content for print and digital platforms using TCMS Blox software

Iowa Contributor

October 2018-Present

Civil Eats, Remote

- Freelance food politics stories for award-winning daily food systems news site
- Cover election cycle and national farm policy by pitch and assignment

Communications and Outreach Intern

August 2018-Present

UI Center for Global and Regional Environmental Research, Iowa City, IA

- Write biweekly WordPress blog posts to engage audiences with environmental news and science
- Produce promotional text, video, podcast and social media content
- Serve as editor to new hires, screening pitches and guiding revisions

Reporter

May-August 2018

The Daily Iowan Newspaper, Iowa City, IA

- Pitched and produced two to four local news stories weekly on a mainly environmental beat
- Wrote social headlines for promoting stories online via Facebook and Twitter

Writing Tutor/Writing Fellow

August 2017-Present

University of Iowa Writing Center, Iowa City, IA

- Advise writers on drafts and facilitate writing within designated courses or via appointment
- Address both macro-level (i.e. focus, organization) and micro-level (i.e. syntax, grammar) issues

Leadership Experience

Co-President, University of Iowa Gardeners

September 2016-July 2019

- Organized executive team to manage a productive 1/3-acre garden and 40-person organization
- Fundraised \$70k through targeted multimedia, grant writing and strategic partnerships

Education

The University of Iowa, Iowa City, IA

Anticipated May 2020

B.A. Journalism & Mass Communications

B.A. Geography, Environmental Studies Track

- GPA: 4.05/4.00

Multimedia Skills

- Data analysis/visualization using SQLite, MS Excel and web-based visualizations
- Analysis/visualization of spatial data with ArcGIS and QGIS mapping software
 - Web-based geo-visualization with D3 visualization library
- Web design with HTML, CSS, basic JavaScript
- Graphic design with Adobe Lightroom
- Photography and photo editing with DSLR camera, Adobe Photoshop, Adobe Lightroom
- Video production/editing with Final Cut Pro, Adobe Premiere
- Creative brand strategy development and implementation
- Audio storytelling/editing with Zoom H4n audio recorder and Audacity